

KANYASHREE UNIVERSITY

M.A. 2nd Semester Examination-2023

Subject: Mass Communication and Convergent Journalism

Course- CC 10

Television Journalism

Full Marks-20

Time-1.00 Hour

Group A

[Answer **any five** of the following]

(2×5=10)

1. What is PCR in broadcasting?
2. What is reality show? Give an example.
3. What is anchor voice over?
4. What is the telephone interview?
5. What do you understand by the exit poll?
6. What is OTT platform?
7. What is DTH?

Group B

[Answer **any two** of the following]

(5×2=10)

1. Discuss the evolution of television programming in India briefly.
2. Explain the role and responsibility of a television news reporter.
3. Briefly discuss important aspects of television interview.
4. Describe the news script writing style for the television in detail.
