

# KANYASHREE UNIVERSITY

M.A. 2<sup>nd</sup> Semester Examination-2023

Subject: Mass Communication and Convergent Journalism

Course- CC 8

Radio Journalism

Full Marks-20

Time-1.00 Hour

## Group A

[Answer **any five** of the following]

(2×5=10)

1. What is Community Radio?
2. What is the difference between AM and FM Radio?
3. What is Vox Pop?
4. What is Radio Documentary?
5. Write the two important roles of a Radio Commentator.
6. What is Public Service Radio Broad casting in India?
7. Mention two of the basic recording equipments of Digital Radio Studio.

## Group B

[Answer **any two** of the following]

(5×2=10)

1. Why is Radio considered as an important means of Mass communication in India?
2. How do you write a Radio news?
3. Discuss different types of Radio news Bulletins in AIR format.
4. What is the organizational structure in terms of public and private FM broadcasting in India?

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