

KANYASHREE UNIVERSITY

M.A. 2nd Semester Examination-2023

Subject: Mass Communication and Convergent Journalism

Course- CC 7

Data Journalism

Full Marks-20

Time-1.00 Hour

Group A

[Answer **any five** of the following]

(2×5=10)

1. What do you mean by precision journalism?
2. What is CAR?
3. What is Data Scraping?
4. What do you mean by Data Mining?
5. Name two major elements of Data Journalism.
6. What do you mean by mass data literacy?
7. What is info graphics?

Group B

[Answer **any two** of the following]

(5×2=10)

1. How can the Government function as a major source of data in Data Journalism? Explain with example.
2. Compare within primary data and secondary data. How can both the data be used in Data Journalism?
3. Why is scraping and cleaning of data essential in case of a large amount of data collection? Elaborate the process in detail.
4. Write the pros and cons of Data journalism with examples.
