KANYASHREE UNIVERSITY

M.A. 1st Semester Examination-2023

Subject: Mass Communication and Convergent Journalism Course- CC 6

History of Media Development in India

Full Marks-50 Time-2.00 Hours

Group A

[Answer any four of the following]

 $5 \times 4 = 20$

- 1. What was the title of the first newspaper of India?
- 2. Who was Charles Metcalfe?
- 3. When did Sambad Kaumudi become bi-weekly?
- 4. Name two newspapers against which actions were taken under Vernacular Press Act 1878.
- 5. Name the first Bengali daily newspaper.
- 6. What are the two Indian news-agencies established in pre-independent period?
- 7. When was Doordarshan set up in India? In which year did it start its regular transmission?

Group B

[Answer **any two** of the following]

 $5 \times 2 = 10$

Write short notes on -

- 1. Gagging Act
- 2. Keshab Chandra Sen
- 3. Sambad Prayakar
- 4. Somprakash

Group C

[Answer **any two** of the following]

 $10 \times 2 = 20$

- 1. Write about the role of Derozio and Young Bengal played in the field of Indian Journalism.
- 2. Discuss the role of different Press Act enacted to control Indian Vernacular Press.
- 3. Discuss the role of Harish Chandra Mukherjee as a foremost nationalist editor in the post 1857 period.
- 4. Discuss the history of Radio in India in pre-independence era.