

KANYASHREE UNIVERSITY

M.A. 1st Semester Examination-2023

Subject: Mass Communication and Convergent Journalism

Course- CC 2

Editing News

Full Marks-20

Time-1.00 Hour

Group A

[Answer **any four** of the following]

5×4=20

1. Define editing. How does editing convert report into news?
2. What is the role and responsibility of a Chief-editor in a newspaper organization?
3. What are the criteria for writing a powerful headline?
4. 'A perfect intro helps the reader to identify the news item properly' - Do you agree with this?
Justify your answer.
5. Editorial reflects the opinion of the newspaper. Justify your answer.
6. Discuss principle of Page design of a newspaper.
7. Discuss the importance of photography in a newspaper.
