

KANYASHREE UNIVERSITY

M.A. 1st Semester Examination-2023

Subject: Mass Communication and Convergent Journalism

Course- CC 1
News Reporting

Full Marks-20

Time-1.00 Hour

Group A

[Answer **any four** of the following]

5×4=20

1. What is Defamation? What are the difference between libel and slander? [2+3]
2. What is inverted pyramid? Why is it used for newspaper news writing? [2+3]
3. What is citizen journalism? How citizen journalism is helpful in news dissemination? [2+3]
4. What is column? How is it different from Feature? [2+3]
5. What do you understand by photo journalism? What are the duties and responsibilities of a photo journalist? [2+3]
6. What are the duties and functions of a chief sub editor? [5]
7. What is Editorial? How is it different from opinion piece? [2+3]
