

**Certificate Course**  
**in**  
**Educational Administration and Management**  
**(6 Months Course)**  
**Course Curriculum**



**Kanyashree University**

**Krishnagar Government College Campus, Krishnagar,  
Dist-Nadia, Pin-741101  
West Bengal, India**

## Course Structure

Course Code	Title of the Course	Credits	Hours	Marks
<b>Theory Paper</b>				
CCEAM-01	Introduction to Educational Administration	4	4×15 = 60	100
CCEAM-02	Introduction to Educational Management	4	4×15 = 60	100
CCEAM-03	Introduction to Educational Leadership	4	4×15 = 60	100
CCEAM-04	Educational Planning	4	4×15 = 60	100
<b>Practicum</b>				
CCEAM-05	Action Research	2	2×15 = 30	50
	Seminar Presentation	2	2×15 = 30	50
<b>Total</b>		<b>16</b>	<b>300</b>	<b>500</b>

## **CCEAM-01: Introduction to Educational Administration**

Total Credits : 4	Full Marks : 100
Each Credit : 15 hours	Assignment : 20 Marks
Examination Duration : 3 hours	Theory : 80 Marks

### **Objectives:**

After completion of the course student will be able to –

- Know about Educational administration
- Understand critical examination of a wide range of topics central to administration, and their application to the field of education.
- Explore major historical developments in the field, as well as differing theoretical stances.
- Understand how to use theory to make
- Make sense of educational practice in productive ways.
- Describe the functions of Educational Administration
- Describe the nature and scope of Educational Administration

### **Unit 1: Educational Administration: An Introduction**

- Meaning and nature of Educational Administration
- Educational Administration as a part of General administration
- Theories of Educational Administration
- Scope of Educational Administration
- Functions of Educational Administration

### **Unit 2: Development of Modern Concept of Education**

- The period between 1975- present day
- Impact on theory and practice of Educational Administration
- Specific trend in Educational Administration
- Decision making
- Organizational Development

### **Unit 3: Educational Administration in India**

- The central Government

- Role of State Governments
- State administrative machinery and Local Bodies
- Private Agencies
- Administrative machinery of Private Agencies

#### **Unit 4: Types of Educational Administration**

- Totalitarian Educational Administration
- Democratic Educational Administration
- Merits of Democratic Educational Administration
- Teacher Development
- Factors determining the character of Administration

#### **Suggested Readings:**

- Young, J. and Levin, B. (2002). *Understanding Canadian Schools: An Introduction to Educational Administration*, (third edition) Chapter Three. Scarborough, ONT: Nelson Publishing.
- Corson, D. (1998). *Changing Education for Diversity*. Philadelphia: Open University Press. Chapter 2, *Building Community-Based Education Through Critical Policy Making*.
- Joshee, R. & Johnson, L. (2005). *Multicultural education in the United States and Canada: The Importance of National Policies*. In N. Bascia, A. Cumming, Datnow, K. Leithwood & D. Livingstone (Eds.) *International Handbook of Educational Policy*. (pp. 53-74). Springer

## **CCEAM-02: Introduction to Educational Management**

Total Credits : 4	Full Marks : 100
Each Credit : 15 hours	Assignment : 20 Marks
Examination Duration : 3 hours	Theory : 80 Marks

### **Objectives:**

After completion of the course student will be able to -

- Develop an understanding of concept of educational management.
- Know about different theories of educational management.
- Know about different sectors of educational management.
- Develop an understanding about recent trends in educational management.
- Identify the role and application of ICT for educational management.

### **Unit 1: Educational Management: An Introduction**

- Meaning and concept of educational management
- Definition, leader vs manager
- Characters and historical perspectives
- Types of manager
- Functions of manager
- Nature and scope of educational management
- Importance of educational management

### **Unit 2: Theoretical Framework of Educational Management**

- Main characters of theories of educational management
- Functions of theories of educational management
- Theories of educational management- Classical theory, Human Relation theory, theory of organizational behaviour, Contingency and Situational theory, Theories of Human Management in organization management, System theory of management.
- Models of educational management- Formal model, collegial model, Political model, Subjective model, Ambiguity model, Cultural model.

### **Unit 3: Sectors of Educational Management**

- Formal Sector- education system, school education, higher education, National Knowledge Commission.
- Non formal sector- categorization of non formal education, issues in educational management, open and distance learning in non formal education, Educational Policies.
- Governmental sector- Constitutional position, educational system, Government interventions, National Education Commission.
- Non-Governmental sector- Alternative education, Private initiatives, Open and Distance Education, Inclusive Education and Role of NGOs.

### **Unit 4: Recent Trends in Educational Management**

- History of management models- the classical era of management
- New trends in educational management
- Total Quality Management and Decentralized management
- Autonomy and Accountability- Academic Autonomy, Administrative Autonomy and Financial Autonomy.
- School based management, Leading and learning organization, Transformational leadership

### **Suggested Readings:**

- Agrawal, Rashmi & Rao, BVLN (2010). *Learning Disabilities (Teaching Learning Strategies)*, Shipra Publications.
- Fayol, Henry. *General and Industrial Administration* (New York : Pitam Publishing Corporation, 1949)
- Jackson, John H., and Cyril P. Morgan. *Organization Theory* (Englewood Cliffs), N.J.: Prentice-Hall, 1982.
- Jackson, John H., and Cyril P. Morgan. *Organization Theory*.: Prentice- Hall, 1982.
- Austin, Larry M., and James R. Burns. *Management Science*, New York; The Macmillan Company, 1985.
- Bush, T. (2003). *Theories Of Educational Management* (3<sup>rd</sup> edn), London : Sage.

## **CCEAM-03: Introduction to Educational Leadership**

Total Credits : 4	Full Marks : 100
Each Credit : 15 hours	Assignment : 20 Marks
Examination Duration : 3 hours	Theory : 80 Marks

### **Objectives:**

At the end of this course, the students will be able to –

- Develop an understanding of the concept of educational leadership.
- Acquire the skills necessary to become a leader.
- Know about different theories of leadership.
- Develop the knowledge about Conflict management.
- Know about leadership and management.

### **Unit 1: Concept of Educational Leadership**

- Meaning and Concept of Educational Leadership
- Types or Leadership Style- Autocratic ,Democratic, Laissez faire
- Functions
- Characters of an Ideal Leader
- Advantages and Disadvantages of different types of leadership

### **Unit 2: Leadership Theories**

- Theories-Trait Theory, Behavioural Theory, Contingency Theory, Transformational Theory, Transactional Theory
- Models of Educational Leadership
- Total Quality Management
- Advantages and Disadvantages of different theories
- Educational Implications of different theories

### **Unit 3: Leadership Skills**

- Meaning and Concept of Leadership Skills
- Development of leadership and Management skills
- Educational Leadership

- Leadership in Schools, Colleges and Universities
- Leadership roles

#### **Unit 4: Leadership and Management**

- Leadership and Change management
- Leadership and Teamwork
- Leadership and Motivation
- Leader Vs Manager
- Similarities between Leadership and Management

#### **Suggested Readings:**

- Waters, J.T. & Marzano, R.J. (2006). *School District Leadership that works*. Denver, Co: Mid – Continental Research for Edu. & Learning.
- Ragik, T.A. & Swanson, A.D. (2010). *Fundamental Concepts of Educational Leadership & Management* (3<sup>rd</sup> Ed). New York: Allyn & Bacon.
- Chemers, M. (1997). *An integrative theory of leadership* Lawrence Erlbaum Associates, Publishers.
- Chin, Roger (2015). “Examining teamwork & leadership in the field of public administration, leadership & management.” *Team performance management*.
- Donald, Markwell. “Instincts to Lead” : *On Leadership Peace & Education*. Connor Court : Australia. 2013.
- Arvey, R.D., Rotundo, M., Johnson, W., Zhang, Z., Mc Gue, M. (2006). The determinants of leadership role occupancy: Genetic & Personality factor. *The Leadership Quarterly*.
- Foti, R.J., Hauenstein, N.M.A. (2007). Pattern & variable approaches in leadership emergence & effectiveness. *Journal of Applied Psychology*. 92(2): 347-355.
- Zaccaro, S.J. (2007). Trait based perspective of leadership *American Psychologist*. 62(1):6-16.
- Lussier, R.N. & Achua, C.F. (2010). *Leadership, Theory, Application & Skill Development* (4<sup>th</sup> Ed). Mason, Ohio : South Western Cengage Learning.
- Scouller, J. (2011). *The three levels of leadership : How to develop your leadership presence, knowhow & Skill*. Cirencester ; Management Book 2000.



## **CCEAM-04: Educational Planning**

Total Credits : 4	Full Marks : 100
Each Credit : 15 hours	Assignment : 20 Marks
Examination Duration : 3 hours	Theory : 80 Marks

### **Objectives**

After completion of the course student will be able to-

- Define Educational Planning
- Know about Types of Educational Planning
- Understand the Approaches of Educational Planning
- Learn about Methodology of Educational Planning
- Understand the implementation of educational planning at school level.

### **Unit 1: Educational Planning**

- Meaning, concept, nature and types of educational planning;
- Strategies and steps involve in educational Planning;
- Theoretical foundation of educational Planning;
- Place of educational institution in educational planning.

### **Unit 2: Approaches of Educational Planning**

- Approaches; sector-wide approaches to educational planning;
- Changing landscapes of educational planning;
- Social context of educational planning;
- Essential conditions for effective educational planning; Changing approached to educational planning.

### **Unit 3: Strategic Planning in Education**

- Concept and methodology of strategic planning in education;
- Education-sector analysis/diagnosis; identification of education development issues and priorities;
- Setting plan targets and estimation of financial and human resource requirements;
- Budgeting technique; Results-based planning and management frame-work.

#### **Unit 4: School Mapping**

- School as an institutional organization;
- Different types of institutional planning found in school (micro-planning and school improvement planning);
- Role of school administrators in educational planning- role of principals and teachers , measures to strengthen institutional planning;
- School disaster management planning.

#### **Suggested Readings:**

- Government of India. (1986). National Policy on Education. Department of Education, MHRD, New Delhi.
- Government of India. (1992). National Policy on Education. Department of Education, MHRD, New Delhi.
- Naik,J.P.(1979). Education Commission and After, chapter 11, Allied Publishers, New Delhi.
- Government of India, MHRD (1986), National Policy on Education, New Delhi.
- Aggarwal J.C. (1967): Educational Administration, School Organization and Supervision, Acharya Book, New Delhi.
- Drucker, p.f (1954): The Practices of Manegement Herper & Row, New York.
- Dean, j. (1995). Managing thr primary school (2<sup>nd</sup> ed). London: Routledge.
- Preedy, M. (1993). Managing the Effective School. Buckingham: Oppen University Press.
- Ontario, (2002) Supporting Teaching Excellence: Teacher Performance Appraisal Manual.

## **CCEAM-05: Practicum**

### **Action Research**

Total Credits : 2	Full Marks : 50
Each Credit : 15 hours	Practicum: 50 Marks

### **Seminar Presentation**

Total Credits : 2	Full Marks : 50
Each Credit : 15 hours	Practicum: 50 Marks